



Networking and Technology Transfer of the OLEUM Project

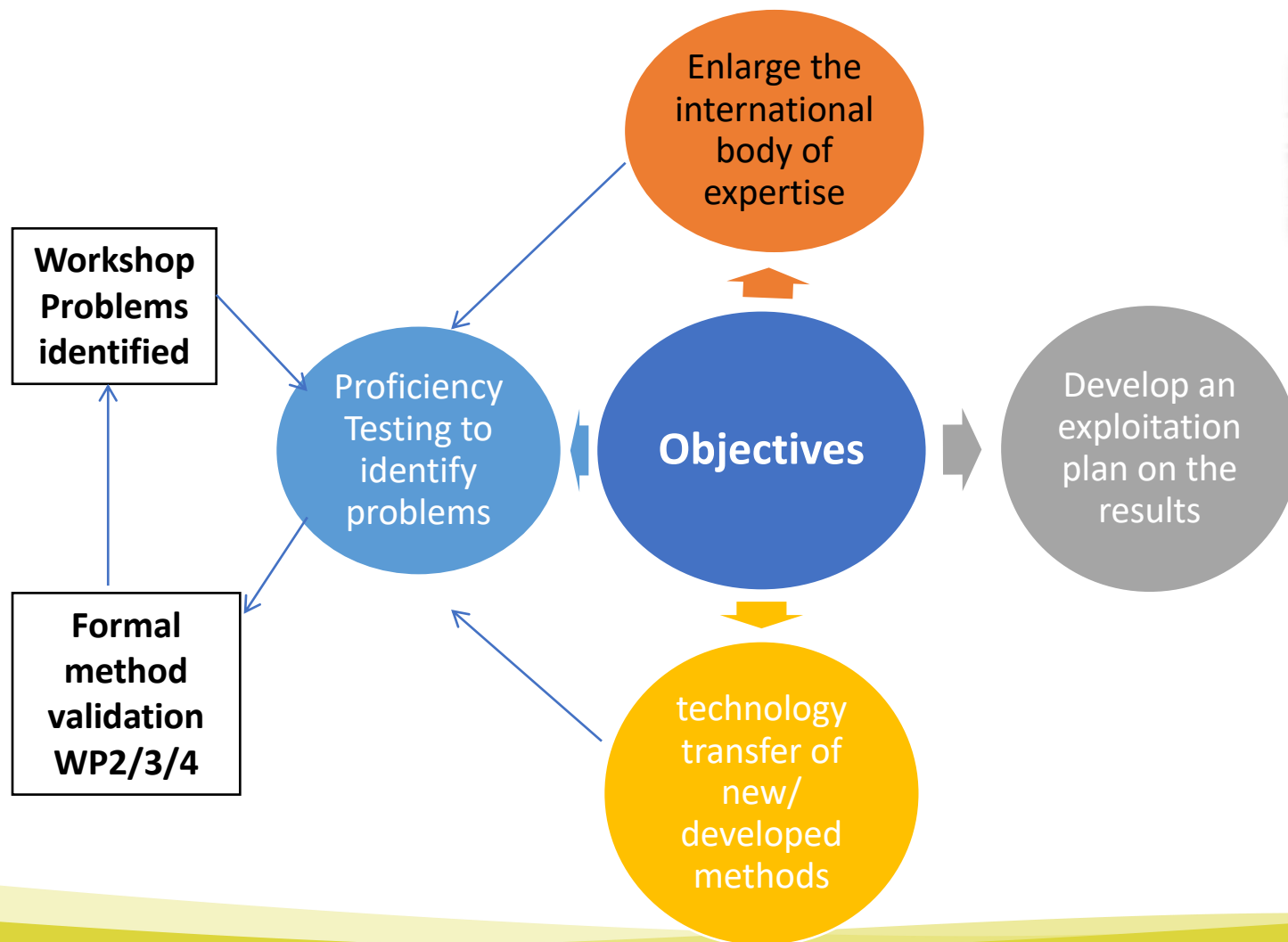
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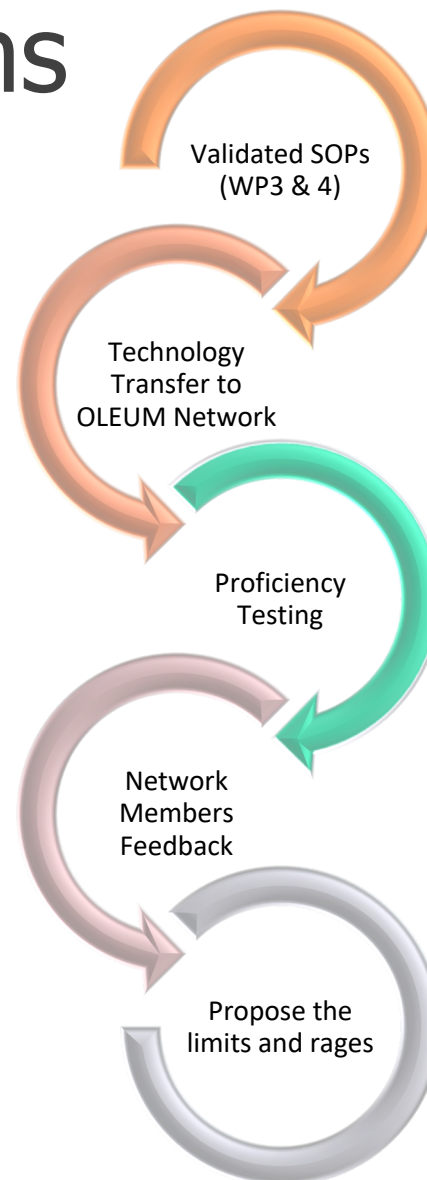
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Networking and technology transfer

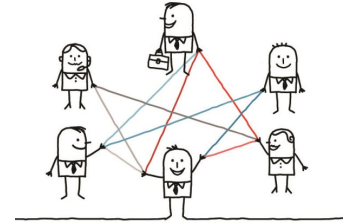


OLEUM Network aims

... to enlarge the expertise in the analysis of olive oils, by congregating a **wide user community** of laboratories and related stakeholders active in the analysis and authentication of olive oil and transferring analytical knowledge obtained in project to the network in a series of training courses and workshops.



Composition of OLEUM Network:

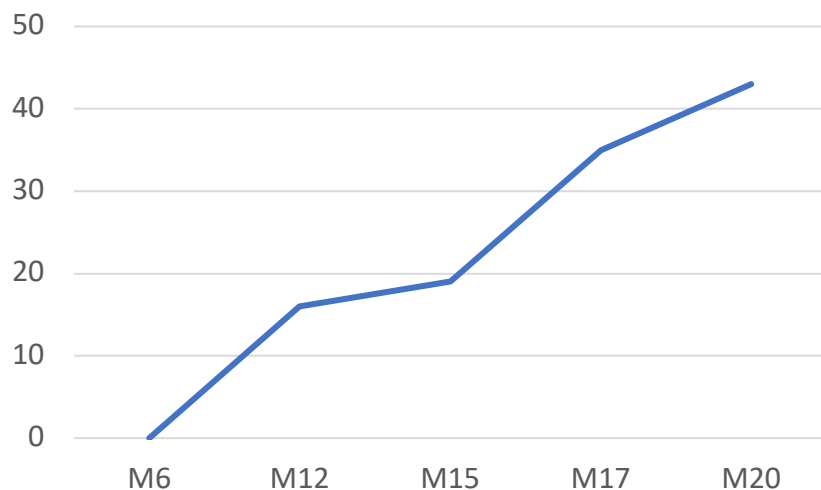


Composition of the network should involve all stakeholders in the OO sector, including but not limited to:

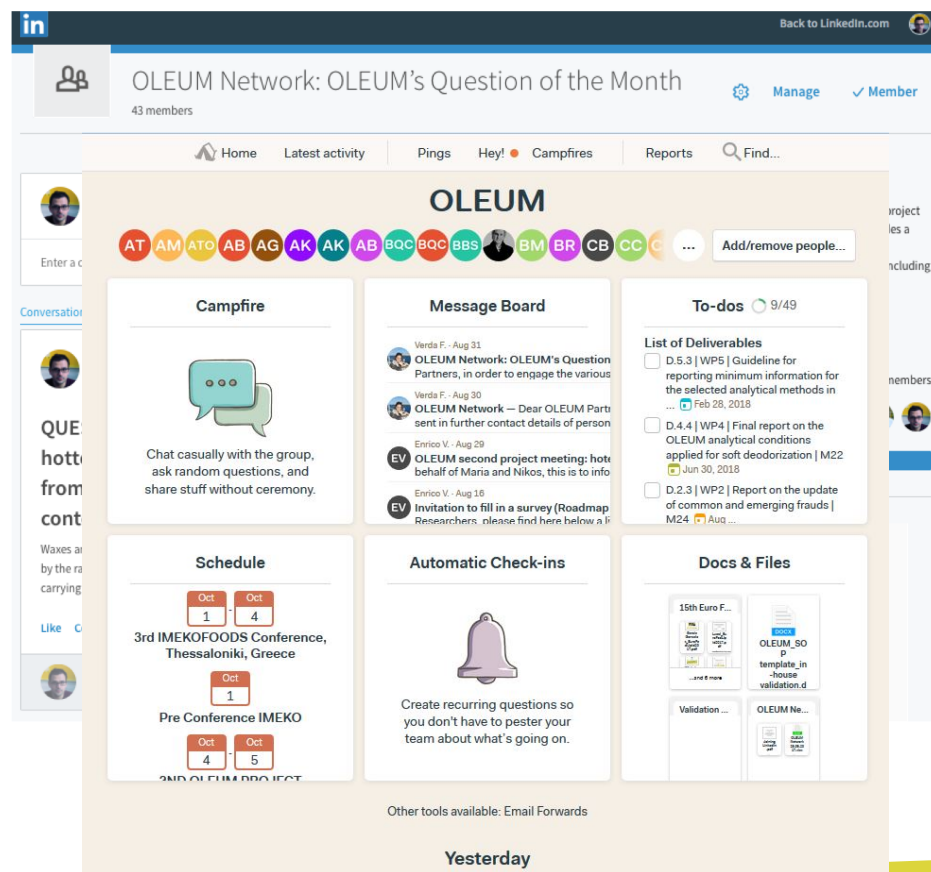
- Institutional/official authorities;
- Research centres (including Universities);
- Control laboratories;
- Olive oil producers and other interested commercial companies (e.g. producers of instruments, etc.);
- Consumer associations/consumers.

Functionality and Structure of the OLEUM Network

user growth



Part 1 : LinkedIn Groups based



OLEUM Network: OLEUM's Question of the Month
43 members

Home Latest activity Pings Hey! Campfires Reports Find...

OLEUM

AT AM ATO AB AG AK AK AB BQC BQC BBS BM BR CB CC ... Add/remove people...

Campfire
Chat casually with the group, ask random questions, and share stuff without ceremony.

Message Board
Verda F. - Aug 31
OLEUM Network: OLEUM's Question of the Month Partners, in order to engage the various
Verda F. - Aug 30
OLEUM Network — Dear OLEUM Partners, in further contact details of person
Enrico V. - Aug 29
OLEUM second project meeting: hoti behalf of Maria and Nikos, this is to info
Enrico V. - Aug 16
Invitation to fill in a survey (Roadmap Researchers, please find here below a li

Schedule
Oct 1 - Oct 4
3rd IMEKOFOODS Conference, Thessaloniki, Greece
Oct 1
Pre Conference IMEKO
Oct 4 - Oct 5
2ND OLEUM PROJECT

Automatic Check-ins
Create recurring questions so you don't have to pester your team about what's going on.

Docs & Files
15th Euro F...
OLEUM_SO p template_in -house validation.d
Validation ...
OLEUM Na...

To-dos 9/49
List of Deliverables
☐ D.5.3 | WP6 | Guideline for reporting minimum information for the selected analytical methods in ... Feb 28, 2018
☐ D.4.4 | WP4 | Final report on the OLEUM analytical conditions applied for soft deodorization | M22 Jun 30, 2018
☐ D.2.3 | WP2 | Report on the update of common and emerging frauds | M24 Aug ...

Other tools available: Email Forwards

Yesterday

Part 1 : Question of the Month

[Linkedin]

- ❑ Overall Stakeholder Engagement
- ❑ General information dissemination to increase **outreach**, (material uploaded the OLEUM website, newsletter and Twitter.
- ❑ Perhaps identify potential members for the 2nd Network platform (basecamp)



oleum@unibo.it

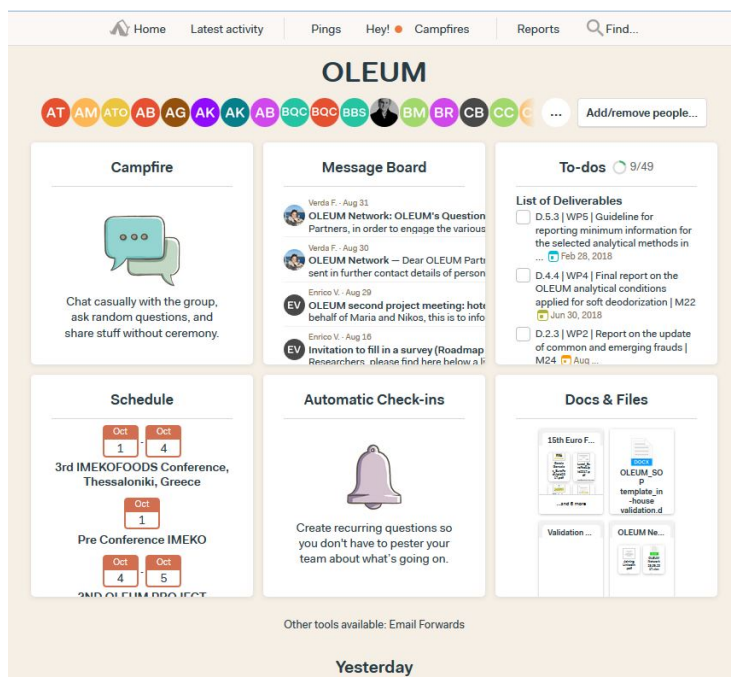
<https://www.linkedin.com/groups/13511637>

Functionality and Structure of the OLEUM Network

PART 2: OLEUM Basecamp

Purpose:

- ☐ Technology transfer to a specific selected group
- ☐ Groups' closed discussions
- ☐ Exchange of private messages/Networking
- ☐ document sharing(files)
- ☐ Troubleshooting specific problems related to the technology transfer

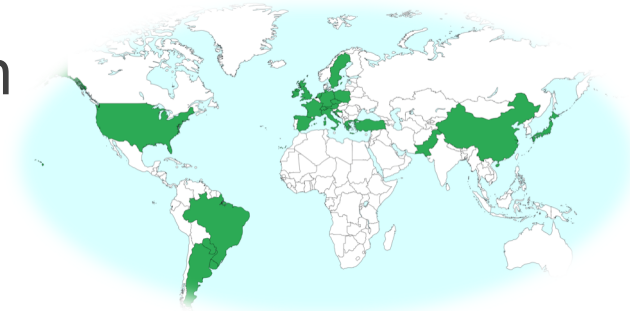


Structure of the Network in Basecamp:

- OLEUM Network → **general** → with access to all members)
 - OLEUM Network → **institutional/official authorities**
 - OLEUM Network → **research centers**
 - OLEUM Network → **control laboratories**
 - OLEUM Network → **olive oil producers & other interested comm companies**
 - OLEUM Network → **consumer associations/consumers**
- access only to the relevant stakeholders belonging to that sub-group

Network List:

- The network list is currently comprised of **>150 People** from **25 Countries** around the world.
- Curated by QUB with the input from all OLEUM partners
- when new contact details are sent in, are posted on the Project Basecamp Portal
- Continue building the network through various dissemination activities



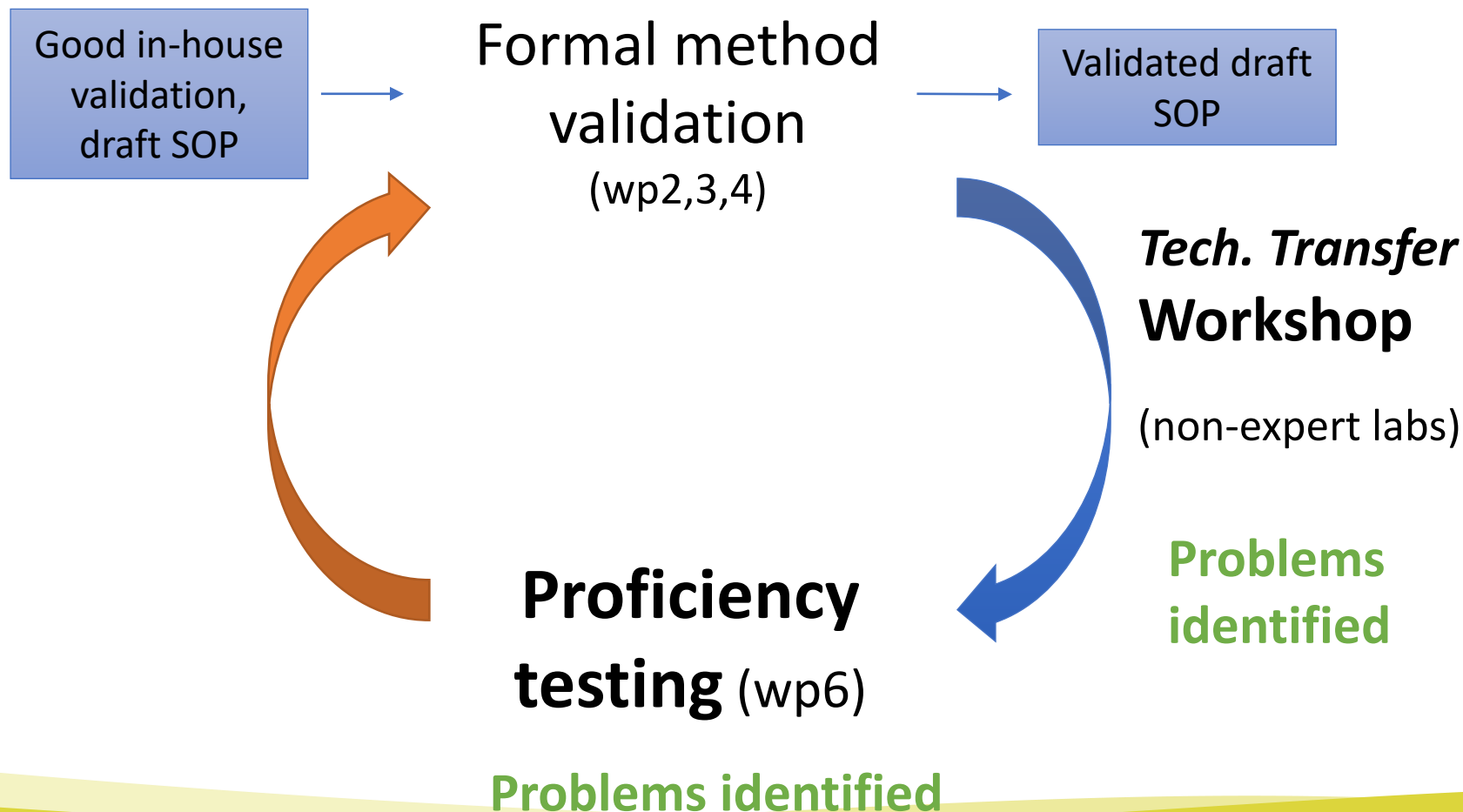
Why joining the Network?

OLEUM e-platform will offer the following:

- The information portal for OO analysis
- A place where various stakeholders can a) find new/developed/revised methods and b) share their methods and discuss , (give feedback, share experiences)
- Give an overview of all laboratories and people involved
- Inform about upcoming events related to this field
- Inform the registered users by e-mail about updates

'Holistic' Validation Process

Training and technology transfer in candidate methods



Training Workshops

- Four (4) training workshops will be organized by QUB and UNIUD, with the collaboration of all OLEUM partners.
- One workshop per candidate method
- **SCOPE**: get feedback from the stakeholders to improve method description
- **locations**: good geographical balance to ensure effective technical dissemination



Proficiency Testing (PT)

SCOPE: to check how well individual non-expert labs perform with the SOP of the method

- FAPAS were selected as a provider for their expertise (it is the worlds largest food PT scheme).
- The results of PT will identify problems with the application and use of the validated SOPs, prior to their final standardization.
- The OLEUM Network members will be notified

Next Steps

- Building on the OLEUM Network: recruit and facilitate engagement
- Await candidate methods from the OLEUM partners.
- Provide draft SOP advice (WP2)
- Evaluate suitability for formal validation study (WP2)
- Prepare for the Proficiency Testing
- Scout locations for the workshops

Thank you for your attention

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