



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

DELIVERABLE D7.7

Title: Final conference report

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LEAD BENEFICIARY:

European Federation of Food Science and Technology

OTHER BENEFICIARIES

All the partners

Project funded by the European Commission within the Horizon 2020 Programme (2014-2020)		
Dissemination Level		
PU	Public	x
PP	Restricted to other programme participants (Including the Commission Services)	
RE	Restricted to a group specified by the consortium (Including the Commission Services)	
CO	Confidential, only for members of the consortium (Including the Commission Services)	



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

Table of contents

EXECUTIVE SUMMARY	3
INTRODUCTION AND OBJECTIVES	4
THE CONFERENCE	5
Conference platform	5
Agenda	6
Short summary on the OLEUM website	8
Moderators	9
Speakers	9
Presentations	11
Social media coverage	13
Attendees	14
POST CONFERENCE SURVEY	15
CONCLUSION	19
ANNEX	20



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

Executive summary

The deliverable D7.7 “Final conference report” summarises the final conference of the OLEUM project, which presented the main findings of the project to key target stakeholders (academia, olive oil industry, staff of public and private laboratories, regulatory authorities, general public). The final conference took place online through the Zoom platform on 17 and 18 February 2021 with 319 and 292 unique delegates attending the event respectively on Day 1 and Day 2 as a result of a strong promotion via the project website and its social media channels. Main findings of the conference were tweeted live throughout the day, and the conference presentations (video recordings) will be made available on the project website to ensure the dissemination of the project outcomes to a broader audience and stakeholders that were unable to attend the event. The importance of the conference was communicated through presentations of the European Commission (DG-AGRI) which framed the project within the context European policy developments and the International Olive Council on next steps to reach an IOC official recognition for the validated methods and markers developed in the OLEUM project. Another highlight was Prof. Tullia Gallina Toschi’s introductory talk which showcased the numerous achievements of the OLEUM project.



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

Introduction and objectives

The OLEUM project aims to better guarantee olive oil quality and authenticity by empowering detection and fostering prevention of olive oil fraud. The overall objective of WP7 is to extend and disseminate the results of the project to the world-wide audience with the aim to:

- actively contribute to preserve the image of olive oil,
- increase the confidence of consumers and markets in the quality and authenticity of olive oil.

WP7 seeks to achieve these objectives by:

- producing and disseminating information on olive oil quality and authenticity to opinion leaders/regulators, control authorities and laboratories, food and drink industries (including SMEs), the media, the scientific community, health professionals, consumer organisations and the general public. This information, which will be frequently produced, will be technically sound and specifically designed for public dissemination,
- providing information about the project, its objectives, and results to a wide audience, with specific targets to engage with key end-users to encourage uptake of the results,
- facilitating collaboration and information exchange between different organisations involved in the debate on authenticity and quality, specifically of olive oils along the food chain.

In line with these specific objectives of WP7 a final OLEUM conference was organized by UNIBO with the support of EFFOST and EUFIC to present the results to key target audiences.

The conference

Conference platform

As platform for the OLEUM Final Conference, Zoom Webinar was used. Registrations for the conference were handled through this platform and the registrants had to fill in a registration form. The registration form included the following questions:

1. What is your background/expertise?

- Olive oil producer
- Scientist
- Policy maker
- Official quality control lab member
- Lab staff
- Other (*with space available to write*)

3. If you are not already part of the OLEUM Network, would you like to join it? Yes/No.

4. Which services and opportunities would you like to see from the OLEUM Network in the future? *You can select more than one option.*

- organisation of training courses focused on the application of analytical methods to assess the quality and authenticity of olive oils;
- information about current and new standards and regulations for olive oil at the global level;
- discuss the application of analytical methods to assess the quality and authenticity of olive oils;
- organization of workshop/events dealing with olive oil quality and authenticity;
- presentation of innovative analytical methods;
- organization of ring test to assess your lab proficiency;
- other

5. What are your expectations for the OLEUM Final Conference? *You can select more than one option? You can select more than one option.*

- improve my knowledge/skills on the application of existing analytical methods dealing with olive oil quality and authenticity;
- discover/test new analytical methods for assessing olive oil quality and authenticity;
- know more about future policies on olive oils;
- be updated about emerging and common frauds in the olive oil sector;
- other (*with space available to write*)

6. What do you think should be an essential improvement for guaranteeing the quality and authenticity of olive oils? *You can select more than one option.*

- availability of new rapid analytical methods;
- provision of an instrumental method to be used as counter assessment in cases of disagreement in the sensory classification between panels;
- adoption of more efficient mechanisms for the traceability of olive oils (e.g. block-chain);

- implementation of an OLEUM databank that could serve as a reference for determining the quality and authenticity of olive oils;
- other (*with space available to write*).

The number of registrations reached was 475.

During the two days of the event and to allow better interaction with the participants, 2 different polls were used. (See Annex)

Agenda

The event was separated into two days with day one targeted on the outcomes and impacts of OLEUM on the future of Europe's policies on olive oil and the second day focused on validation and newly developed analytical tools and methods to further ensure olive oil quality and authenticity.

OLEUM FINAL CONFERENCE

17-18 February 2021 - 14:00-17:00 CET - online

DAY 1: Impact of OLEUM on the future of Europe's policies on olive oil

Moderator: Jeroen Knol, European Federation of Food Science and Technology (EFFoST)

14:00-14:10	Welcome from the Head of Department of Agricultural and Food Sciences Alma Mater Studiorum – Università di Bologna
14:10-14:30	The OLEUM overall project results as levers for future EU policies Tullia Gallina Toschi, OLEUM Project Coordinator, Alma Mater Studiorum – Università di Bologna
14:30-14:50	Olive oil: EU policy developments Gabriel Vigil, European Commission DG-AGRI
14:50-15:10	Follow-up of the validated methods/markers: steps to reach an IOC official recognition Mercedes Fernández Albaladejo, International Olive Council
15:10-16:15	Highlights of OLEUM key outcomes: <ul style="list-style-type: none"> ● Main analytical results to better guarantee olive oil quality and authenticity Diego Luis Garcia-Gonzalez, Instituto de la Grasa – CSIC and Alessandra Bendini, Alma Mater Studiorum – Università di Bologna ● The OLEUM Databank: what it is for and how to implement it at European level Alain Maquet, Joint Research Centre – European Commission ● Importance of communication about olive oil quality and authenticity Joanna Kaniewska, European Food Information Council
16:15-16:45	Panel discussion with OLEUM Multi-Stakeholders Advisory Board
16:45-17:00	Q&A session and day 1 wrap-up

OLEUM "Advanced solutions for assuring the authenticity and quality of olive oil at a global scale" has received funding from the European Commission within the Horizon 2020 Programme (2014–2020), grant agreement no. 635690.

Figure 1. OLEUM Final Conference Agenda - Day 1.

OLEUM FINAL CONFERENCE
17-18 February 2021 - 14:00-17:00 CET - online



DAY 2: Validation and analytical tools for assuring olive oil quality and authenticity

Moderator: Tassos Koidis, Queen's University Belfast

14:00-14:15	OLEUM results: how we'll impact on the olive oil sector economy and practices Tullia Gallina Toschi, OLEUM Project Coordinator, Alma Mater Studiorum – Università di Bologna
14:15-14:35	The OLEUM Databank: how to access and instructions for use Alain Maquet, Joint Research Centre – European Commission
14:35-14:45	An introduction to OLEUM Network Tassos Koidis, Queen's University Belfast
14:45-15:05	Validation process and results Paul Brereton, Queen's University Belfast
15:05-16:45	OLEUM new and revised analytical methods and tools: <ul style="list-style-type: none">• Nikolaos Nenadis, Aristotle University of Thessaloniki• Paolo Lucci, Università degli Studi di Udine• Wenceslao Moreda, Instituto de la Grasa - CSIC• Diego Luis Garcia-Gonzalez, Instituto de la Grasa - CSIC• Stefania Vichi, Universitat de Barcelona• Alessandra Bendini, Alma Mater Studiorum, Università di Bologna• Maurizio Servili, Università degli Studi di Perugia• Florence Lacoste, Institut des Corps Gras
16:45-17:00	Q&A session and final highlights



OLEUM "Advanced solutions for assuring the authenticity and quality of olive oil at a global scale" has received funding from the European Commission within the Horizon 2020 Programme (2014–2020), grant agreement no. 635690.

Figure 2. OLEUM Final Conference Agenda - Day 2.



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

Short summary on the OLEUM website

The following conference summary was published on the OLEUM website after the conference.

On the 17th and 18th of February 2021, the OLEUM project successfully held its final conference. In total, over 400 people from different fields registered for the online meeting to discover the results of the project and discuss the future possibilities to assure olive oil quality and authenticity.

The event was separated into two days with day one targeted on the outcomes and impacts of OLEUM on the future of Europe's policies on olive oil and the second day focused on the newly developed analytical tools and methods to further ensure olive oil quality and authenticity.

Prof. Giovanni Molari, Head of Agricultural and Food Sciences department at the University of Bologna, welcomed the attendees before project coordinator Prof. Tullia Gallina Toschi gave an outline on the most important outcomes of the OLEUM project and stated that the opportunities that arise out of them are of great interest and extremely valuable for the market. The results that the OLEUM project delivers are also taken into account developing future EU olive oil policies.

"We need to have a formative role on what is olive oil and what is EVOO." – Prof. Dr Tullia Gallina Toschi

The international and continuously growing OLEUM Network gathers and enlarges the high-quality expertise in the analysis and authentication of olive oils. Thus, leading to new and innovative tools and methods to counteract fraudulent activities and protect the quality of olive oil. The findings out of these methods can be stored in the OLEUM Databank which is one of the key outcomes of the project and helps to improve information exchange between different stakeholders of the olive oil community. Due to the many incorrect information around olive oil from various sources, it is an important part of the project to give reliable and science-based information to the public, which is why the communication part of the OLEUM project is of great importance.

The respective new and revised methods and tools were introduced and explained by their developers on the second day of the OLEUM final conference. Attendees got an insight into the technical backgrounds and had the possibility to clarify questions from the developers in a Q&A session.

The feedback at the end of the conference as well as in the chat and via social media was great and the OLEUM-Team would like to thank all the attendees and speakers to make this possible!

For more information on the main outcomes of the project, the recordings of the final conference and other resources, please see the Virtual Package that we prepared for you: [Click here](#)

You can find the recording of the final conference [here!](#)



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

Moderators

Day 1: **Jeroen Knol** is Director at European Federation of Food Science and Technology since 2014. He obtained his PhD in Food Science in 2008 at Wageningen University. From 2008 to 2013 he was a senior scientist at Wageningen UR Food & Biobased Research where he coordinated different multi-disciplinary projects on sustainable proteins, food reformulation and product development.

Day 2: **Tassos Koidis** – Lecturer in Food Science at Queen’s University Belfast with PhD in olive oil minor components; He is engaged with research in the area of food authenticity using rapid novel methods in tandem with multivariate analysis. He looked after the pre-trial phase of the validation studies and the OLEUM Network.

Speakers

The following speakers contributed to the OLEUM Final Conference. The presentations of the speakers have been recorded and will be made available online on the OLEUM project website.

Giovanni Molari has a master’s degree in mechanical engineering from the University of Bologna (1998) and a PhD in Engineering of Materials from the University of Modena and Reggio Emilia (2003). Since 2018, he is director of the Department of Agricultural and Food Sciences and member of the University Senate of the University of Bologna.

Tullia Gallina Toschi is a full professor at the University of Bologna. She coordinator of the research group of chemistry, instrumental and sensory analysis of food. She is member expert of the olive oil chemists of the EU Commission (DG-Agri) and of the International Olive Council. Prof. Gallina Toschi is the coordinator of the OLEUM Project and will present the OLEUM overall project results.

Gabriel Vigil is an agricultural economist. He was recently appointed as head of sector for olive oil in the Directorate General of Agriculture and Rural Development of the European Commission. Dr. Gabriel Vigil will talk about the EU policy developments.

Mercedes Fernández Albaladejo works for the Executive Secretariat of the International Olive Council, the UN-brokered international commodity organisation for olives and olive oil. Since 2005 she has headed the IOC Chemistry and Standardisation Unit. Dr. Fernández Albaladejo will talk about the follow-up of the validated methods.

Diego L. García-González has worked at the Instituto de la Grasa (CSIC) since 2000, with a postdoctoral stay at McGill University, in Canada. His research work has been focused on sensory quality, authentication and characterization of olive oil. Dr. Garcia-González will talk about the main analytical results from the OLEUM project.

Alessandra Bendini is an Associate Professor at the Department of Agricultural and Food Sciences at the University of Bologna. She works in the research area of Food Science and Technology, group of Chemistry, Instrumental and Sensory Analysis of Food. She is the co-coordinator of the OLEUM project and will talk about the main analytical results from the OLEUM project.

Alain Maquet is working at the European Commission and more specifically at the Directorate General Joint Research Centre. He is a scientific project manager leading the Food authenticity team and



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

coordinating networks of experts of the Member States. Currently he is carrying out research on authenticity of wine, honey, olive oil, and spices/herbs.

Joanna Kaniewska is a Senior Manager in the Food and Health Science team at the European Food Information Council (EUFIC) where she leads communication and dissemination activities for the Horizon2020 EU research projects.

Lara Congiu is a Project Adviser since 2015 at the Research Executive Agency of the European Commission. Before joining the REA Lara Congiu worked at European Food Safety Authority in the Data and Evaluation methods Unit. She is specialized in Evidence-based Environmental Risk Assessment and Technology Transfer.

Dr. Pierluigi Delmonte earned his PhD in Food Biotechnology from the University of Bologna and worked for the US Food and Drug Administration for the last 20 years. Currently he is Chair of the analytical Division of the American Oils Chemists' Society.

Roland Poms is professor of food science and nutrition at the IUBH in Munich, Germany. He holds a PhD in Food Technology and Biotechnology from BOKU Vienna, Austria, and he has managed various international research projects and initiatives. As founder of MoniQA he managed the association between 2011-2020.

Lanfranco Conte is nowadays a retired full professor of Food Chemistry after working at University of Udine (Italy) from 1992 to 2018. Since 1993 he is within the EU Olive oil Chemists expert group and within the International Olive Oil Council Chemists group. L. Conte is chairperson of the Italian Society for fats research, member of the Italian Accademia Nazionale dell'Olivo e dell'olio e dell'Accademia dei Georgofili, member of the Euro Fed Lipid Board and member of UNI/ISO Group for Fats and Oils.

Angelo Faberi is Senior Chemical Official at ICQRF Central laboratory of Rome responsible for the oils and fat analytical service, member of the Group of Experts for the Study of New Analytical Methods for Olive Oil and Olive Oil of the International Olive Oil Council (IOC) and Delegate for the Italian Ministry of Agricultural Policies to attend the meetings of the Group of Experts of Olive Oil at the European Commission DG-AGRI.

Tassos Koidis – Lecturer in Food Science at Queen's University Belfast with PhD in olive oil minor components; I am engaged with research in the area of food authenticity using rapid novel methods in tandem with multivariate analysis. I looked after the pre-trial phase of the validation studies and the OLEUM Network.

Paul Brereton - senior scientist conducting applied research and innovation at the science-policy interface in the area of food safety, quality and authenticity. He has extensive links with academia, food industry, public sector, international bodies. He is the WP leader for the validation studies within OLEUM, which is also the topic of his talk.

Nikolaos Nenadis is an Assistant Professor at the Laboratory of Food Chemistry & Technology of the Aristotle University of Thessaloniki. Together with Prof Maria Tsimidou, he led the development of the new method for the determination of phenols in olive oil, which is topic of his talk.

Stefania Vichi is an Associate Professor in the Department of Food Science and Nutrition at the University of Barcelona interested in innovative analytical methods to assess the food authenticity. In OLEUM she led the development of a new method that looks at volatile Fingerprinting to support the panel testing, which is the topic of her talk today.

Paolo Lucci is Associate Professor in Food Chemistry at University of Udine, Italy. His research interests cover food authenticity, contaminants using advanced sample treatment and chromatography. In



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

OLEUM he led the development of a new method that measure total and esterified sterols in olive oil, which is the topic of his talk today.

Wenceslao Moreda is a senior researcher in the Department of Food Quality and Characterization Spanish Council of Scientific Research (CSIC) in Seville, Spain. He is interested in the development of analytical methods to control the quality and purity of olive oils. In the OLEUM Project he led the development of new method to determine the fatty acid ethyl esters, which is the topic of this talk.

Maurizio Servili is Full Professor of Food Science and Technology, Department of Agriculture, Food and Environmental Sciences, University of Perugia, Italy. He is interested in the role of the phenolic and volatile fraction in sensory and health characteristics olive oil as well as in innovative oil mechanical extraction methods. In OLEUM, he worked on the prediction of shelf life of olive oil.

Presentations

All the presentations of the OLEUM final conference were recorded as a webinar. The PowerPoint slides have been merged with the video and audio capture of the presenters. The videos of these presentations are available on the OLEUM website to further disseminate the final outcomes of the project and they will be used during a final media campaign to promote the project outcomes and ensure the application of project knowledge to better guarantee olive oil quality and authenticity by empowering detection and fostering prevention of olive oil fraud.

All the presenters have given their consent to use the recordings for dissemination and communication activities.



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale



Online Event Consent and Release

I, the undersigned, hereby give University of Bologna (UNIBO) and the European Federation of Food Science and Technology (EFFoST) my full permission to be recorded, including any performance, in connection with the event described below and to use such recording for any purpose.

I also authorize UNIBO and EFFoST to use my name and affiliation and presentation title, as specified below, for identification purposes, without further consent from or compensation to me or any third party, unless prohibited by law.

I hereby authorize and grant UNIBO and EFFoST an irrevocable, royalty-free, perpetual, worldwide, exclusive right and license to copyright and use (i.e. publish, reproduce, exhibit, broadcast, adapt, edit, display, transmit) and permit others to use all or any part of the recorded data in any manner, media or form whatsoever for the communication and dissemination purposes of the OLEUM project.

I understand that UNIBO and EFFoST may use all or any part of the Materials and recorded data for other attendees to view on demand on the event's platform website as well as any other purpose considered by UNIBO and EFFoST. I also understand that the Materials and recorded data are the sole property of UNIBO and EFFoST and I waive any right of inspection, review or approval of the Materials when used for the communication and dissemination activities of the OLEUM project. I hereby release and discharge UNIBO and EFFoST and its employees, licensees, agents, successors and assigns from any and all claims arising out of their use of the Materials as authorized herein.

I understand that UNIBO and EFFoST may use all or any part of the Materials as it sees fit, including without limitation on its publicly viewable websites, YouTube channels, Facebook pages, and other websites and social media platforms.

I represent and warrant that I am familiar with all applicable conflict of interest and outside compensation laws and regulations as well as policies and rules of my employer or institution, and that the terms of this Agreement, are and will be in compliance with those laws, regulations, policies and rules.

Description of the event: H2020 OLEUM Final Conference, 17-18 February 2021, 14:00-17:00CET

ACCEPTED AND AGREED:

Signature:

Date:

Full Name:

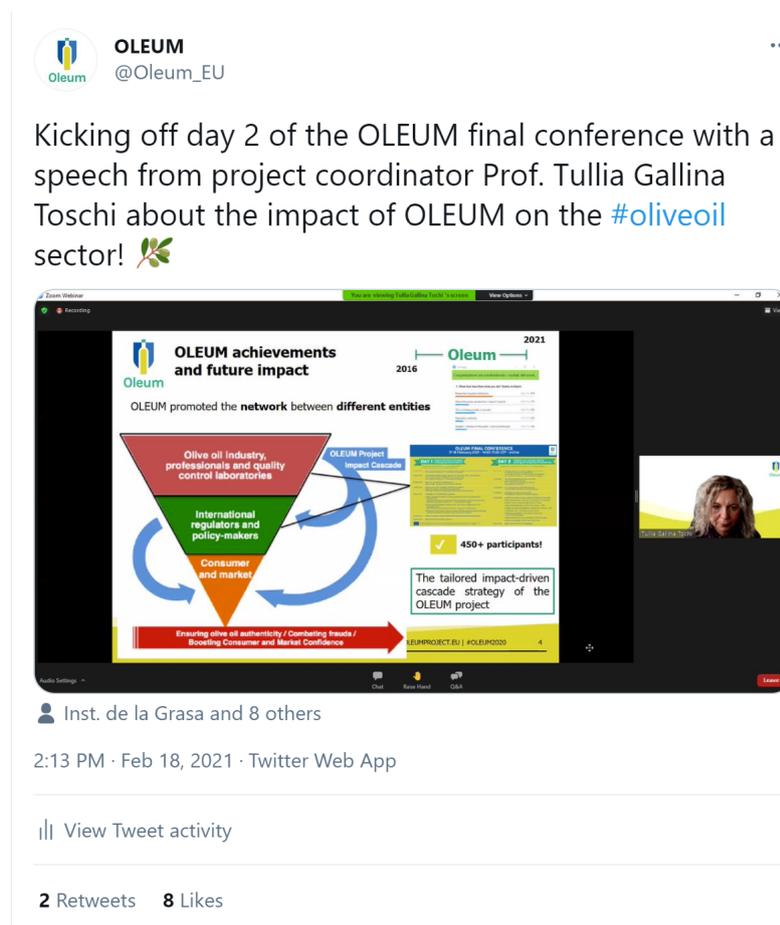
Affiliation

Postal address:

Email address:

Social media coverage

In the months leading up to the final conference, the conference was promoted on the OLEUM social media channels. During the week of the final conference the OLEUM Twitter published 20 tweets and reached 26,937 impressions and 839 engagements. Since launching in February 2017, the OLEUM Twitter has gained 2,950 followers. It has posted 427 times, reaching 560,038 impressions and getting 11,208 engagements (i.e. likes, retweets, comments). For more details on the social media activities throughout the duration of the OLEUM project, please see the deliverable 7.5.



OLEUM
@Oleum_EU

Kicking off day 2 of the OLEUM final conference with a speech from project coordinator Prof. Tullia Gallina Toschi about the impact of OLEUM on the #oliveoil sector! 🌿

OLEUM achievements and future impact

OLEUM promoted the network between different entities

Olive oil industry, professionals and quality control laboratories

International regulators and policy-makers

Consumer and market

OLEUM Project Impact Cascade

450+ participants!

The tailored impact-driven cascade strategy of the OLEUM project

Ensuring olive oil authenticity / Combating frauds / Boosting Consumer and Market Confidence

OLEUMPROJECT.EU | #OLEUM2021

Inst. de la Grasa and 8 others

2:13 PM · Feb 18, 2021 · Twitter Web App

View Tweet activity

2 Retweets 8 Likes

Figure 3. Screenshot of a Tweet from the OLEUM Twitter

Attendees

The total number of unique attendees for the OLEUM Final Conference was 369 people from 34 countries (see table below). Of these 369 people, 242 people attended both days. On Day 1 there were another 77 unique attendees, resulting in a total of 319 unique attendees for Day 1. On Day 2 there were another 50 unique attendees, resulting in a total of 292 unique attendees for Day 2.

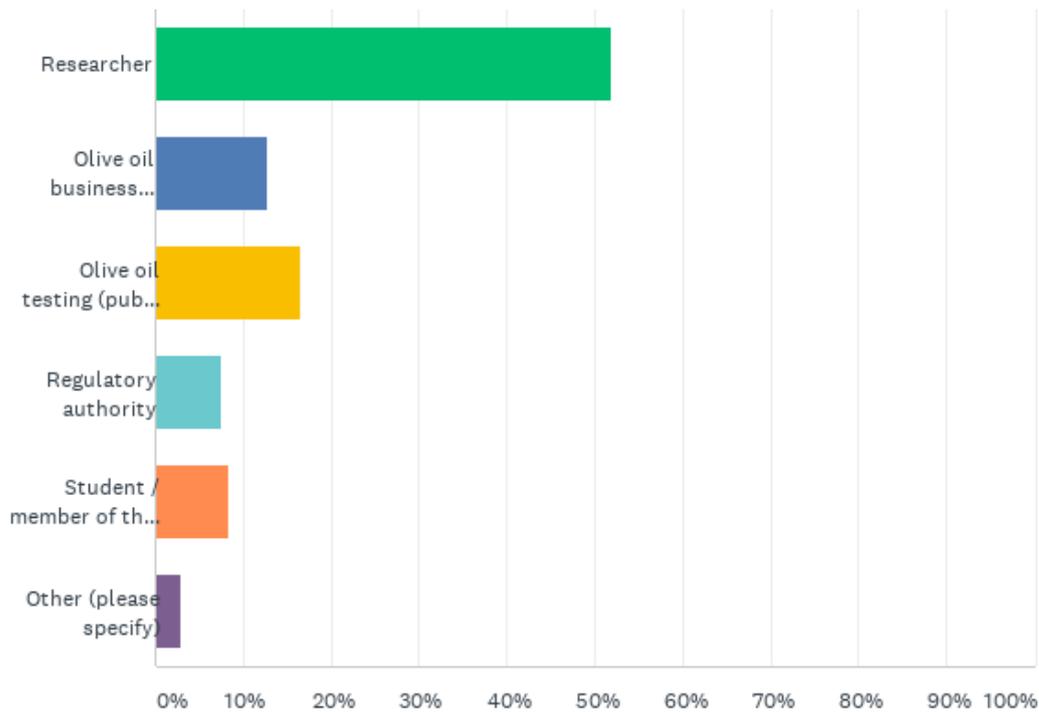
Table 1, number of attendees and there origin.

Country	Number of attendees	Percentage (%)
Italy	154	41,7
Spain	42	11,4
Greece	28	7,6
United States of America	24	6,5
Belgium	12	3,3
Germany	12	3,3
Croatia	11	3,0
China	10	2,7
Portugal	10	2,6
Netherlands	9	2,4
United Kingdom	8	2,2
Brazil	5	1,4
Romania	5	1,4
Slovenia	5	1,4
Turkey	4	1,1
Cyprus	3	0,8
France	3	0,8
Tunisia	3	0,8
Argentina	2	0,5
Ireland	2	0,5
Japan	2	0,5
Sweden	2	0,5
Switzerland	2	0,5
Canada	1	0,3
Denmark	1	0,3
Egypt	1	0,3
Georgia	1	0,3
India	1	0,3
Israel	1	0,3
Jordan	1	0,3
Mexico	1	0,3
North Macedonia	1	0,3
Tanzania	1	0,3
Vietnam	1	0,3
Total	369	100,0

Post conference survey

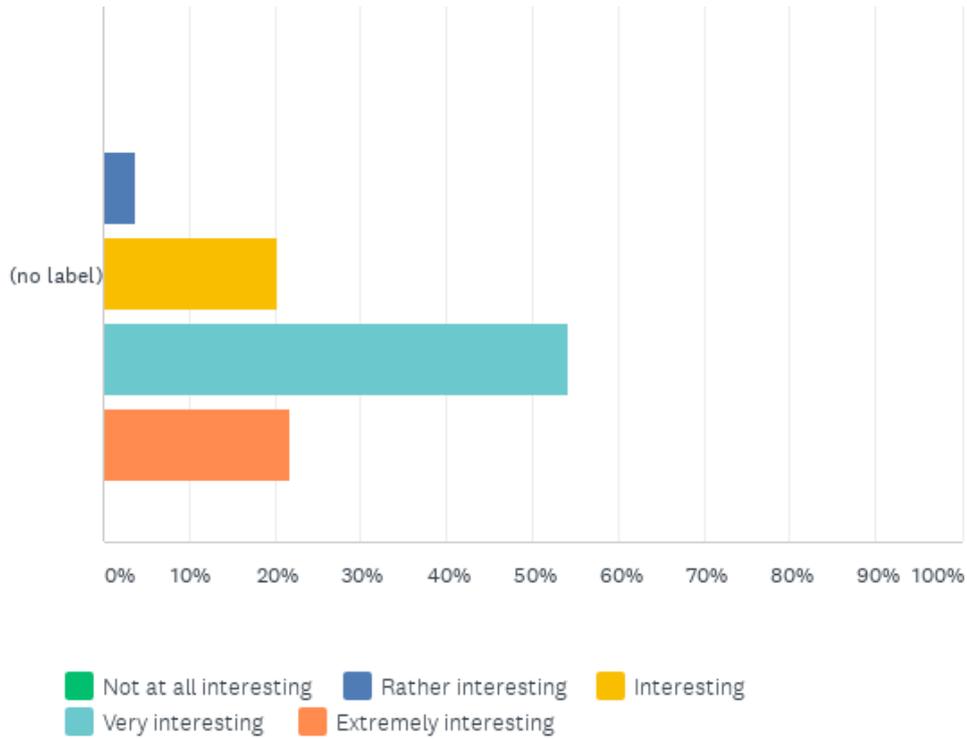
A post conference survey was conducted using SurveyMonkey, which resulted in 133 filled-in surveys.

Question 1. What best describes what you do?



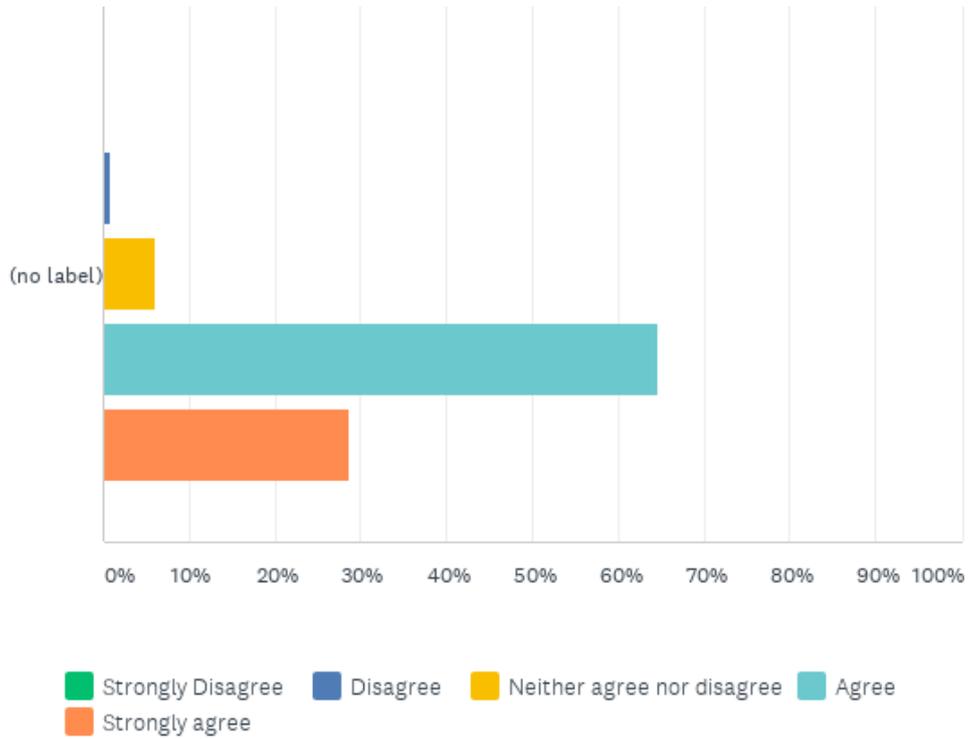
ANSWER CHOICES	RESPONSES	
Researcher	51.88%	69
Olive oil business (production/export/import)	12.78%	17
Olive oil testing (public or private)	16.54%	22
Regulatory authority	7.52%	10
Student / member of the public / olive oil enthusiast	8.27%	11
Other (please specify)	3.01%	4
TOTAL		133

Question 2. Did you find the final conference interesting?



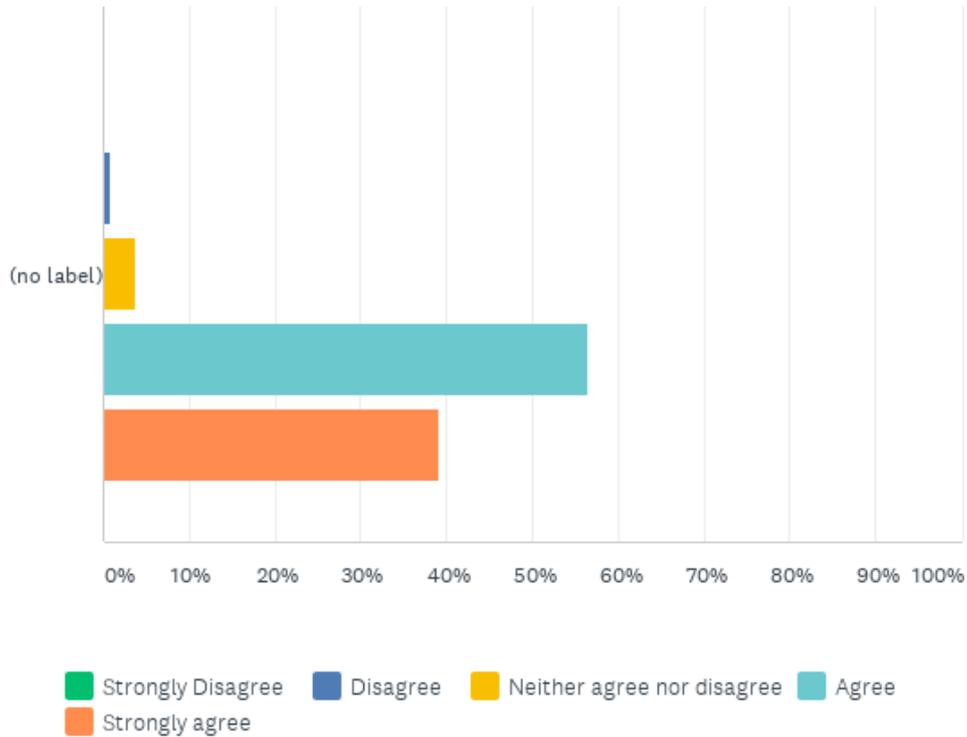
	NOT AT ALL INTERESTING	RATHER INTERESTING	INTERESTING	VERY INTERESTING	EXTREMELY INTERESTING	TOTAL	WEIGHTED AVERAGE
(no label)	0.00% 0	3.76% 5	20.30% 27	54.14% 72	21.80% 29	133	3.94

Question 3. I have learned something new.



	STRONGLY DISAGREE	DISAGREE	NEITHER AGREE NOR DISAGREE	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	0.00% 0	0.75% 1	6.02% 8	64.66% 86	28.57% 38	133	4.21

Question 4. The content of the conference was organised and easy to follow.



	STRONGLY DISAGREE	DISAGREE	NEITHER AGREE NOR DISAGREE	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	0.00% 0	0.75% 1	3.76% 5	56.39% 75	39.10% 52	133	4.34

From the results it becomes clear that the attendees really appreciated the content with 20% of the respondents finding it interesting, 55% finding it very interesting and 21% extremely interesting. 93% of the delegates learned something new and 95% agree that the conference was well organized and easy to follow. The feedback on what was liked, what could be improved, and further comments and suggestions will be used by UNIBO, EUFIC and EFFoST as input for events that will be organized as part of the OLEUM Network (see Annex for full list of feedback received).



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

Conclusion

The OLEUM Final Conference has been very successful with 319 unique attendees on Day 1 and 292 unique attendees on Day 2 (excl. speakers and organizational team) coming from 39 different countries. The outcome of the post conference survey (>40% of the attendees responded) has been tremendous with 96% of the attendees finding the conference interesting, 93% of the delegates learned something new and 95% agree that the conference was well organized and easy to follow. The OLEUM Final Conference will create even more impact with all the presentations becoming available online as videos. This will contribute to ensuring the application of project knowledge to better guarantee olive oil quality and authenticity by empowering detection and fostering prevention of olive oil fraud.



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

Annex

OLEUM final conference: Post attendee survey

Question 5 . What did you like?



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

OLEUM final conference- Post attendee survey		SurveyMonkey
#	RESPONSES	DATE
1	Developing Methods for Polyphenols and Sterols	2/22/2021 1:19 PM
2	Presentation of analytical methods	2/22/2021 9:56 AM
3	Virtual Conference and Speakers were very well. We have been informed about overall Oleum project by all Speakers for 2 days.	2/20/2021 9:54 PM
4	the collaboration of different multicultural and multidisciplinary disciplines leading to such a great goal	2/20/2021 1:17 AM
5	Findings	2/19/2021 5:47 PM
6	to get information about analytical and technical developments in detail with the possibility to interact directly, that many topics were covered giving a "complete" picture of the olive oil future	2/19/2021 2:50 PM
7	we got the essence from overviews and the details (dedicated lectures)	2/19/2021 2:32 PM
8	receive all powerpoints showed during the conferences	2/19/2021 2:22 PM
9	the reports related to the results achieved within the project	2/19/2021 2:02 PM
10	The reports on the validation of new analytical methods are particularly interesting	2/19/2021 2:00 PM
11	Short and smart presentations of the different methods	2/19/2021 1:53 PM
12	Short comprehensive presentations	2/19/2021 10:45 AM
13	I liked exposure and novelty about time reduction in chemical analysis	2/18/2021 10:35 PM
14	Phenolic and volatile compounds	2/18/2021 9:34 PM
15	The thoroughness of the research presented, which should bode well for achieving Oleum's overall objective "to better guarantee olive oil quality and authenticity".	2/18/2021 6:47 PM
16	The Conference as a whole	2/18/2021 5:53 PM
17	The improvement in easier methodologies. The possibility of using VITA OLEI.	2/18/2021 5:51 PM
18	Sharing important scientific information for those interested in the olive oil field	2/18/2021 5:47 PM
19	Although the presentations were for a good part of purely scientific interest, there were frequent hints on the practical application of the results of the project. I think it's very useful.	2/18/2021 5:41 PM
20	i liked the study on the panel test results by Alessandra Bendini and the study on autoxydation process of Maurizio Servili.	2/18/2021 5:41 PM
21	all the presentations	2/18/2021 5:39 PM
22	The novelties regarding the analytical methods.	2/18/2021 5:38 PM
23	Presentation of analytical methods	2/18/2021 5:37 PM
24	Supporting studies and information on olive oil authenticity	2/18/2021 5:36 PM
25	Presentations by Alain Maquet, Tassos Koidis, Paul Brereton and Diego Garcia-Gonzales	2/18/2021 5:36 PM
26	Explanations of what have been done up to now.	2/18/2021 5:36 PM
27	Quality of speakers	2/18/2021 5:35 PM
28	All presentations were valuable.	2/18/2021 5:35 PM
29	The very interesting presentations about methods and results within the OLEUM Project	2/18/2021 5:35 PM
30	different validation approaches	2/18/2021 5:33 PM
31	overview; outlook; people identifying with topic	2/18/2021 5:26 PM
32	-organization -quality of presentations content -final discussion of panelists	2/18/2021 5:21 PM
33	I liked the way different issues were addressed	2/18/2021 5:20 PM
34	How different issues were addressed	2/18/2021 4:28 PM
35	Topics presented	2/18/2021 3:44 PM
36	Advanced methods and the Proficiency Test Scheme	2/18/2021 3:35 PM



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

OLEUM final conference- Post attendee survey		SurveyMonkey
37	Databank	2/18/2021 3:22 PM
38	feedbacks	2/18/2021 3:03 PM
39	Quality of presentations and data	2/18/2021 2:56 PM
40	Data base	2/18/2021 2:40 PM
41	competence and professionalism	2/18/2021 2:31 PM
42	easy linking to conference, interesting content/approach/novelty regarding olive oil methods for fraud detecting	2/18/2021 2:20 PM
43	I like the variety of speakers and panel discussion.	2/18/2021 2:18 PM
44	well structured; stick to time planning	2/18/2021 2:17 PM
45	lectures and information provided	2/18/2021 2:05 PM
46	Olive oil authenticity database and analysis methods	2/18/2021 2:03 PM
47	Very good and interesting presentations	2/18/2021 10:09 AM
48	The presentations of the results .	2/17/2021 5:33 PM
49	the new methods of analysais	2/17/2021 5:29 PM
50	The various theme from communication to expertise. That's a great introduction. The short format (three hours) is also great.	2/17/2021 5:26 PM
51	The role of the European Food Information Council (EFIC)	2/17/2021 5:24 PM
52	General Organisation of the event and the details of the info provided about the olive oil sector.	2/17/2021 5:24 PM
53	Organization of interventions, linearity and clarity of slides, easy to follow	2/17/2021 5:00 PM
54	The resoluteness of the moderator	2/17/2021 4:48 PM
55	I think it is very good and would like to see more of these webinars.	2/17/2021 4:34 PM
56	There was a lot of new and interesting information for me such as "new formulated standars matrice", product quality control, prevention and fraudulent and misleading practices, olive oil testing methods, parameters : quality and purity, specificity, accuracy	2/17/2021 4:27 PM
57	the concept	2/17/2021 2:42 PM
58	Good organization	2/16/2021 9:24 AM
59	Tullia's presentations	2/15/2021 8:53 PM



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

Question 6. What could be improved?

OLEUM final conference- Post attendee survey		SurveyMonkey
#	RESPONSES	DATE
1	The sound of some speakers was not good	2/22/2021 2:21 PM
2	To have access to power point presentations	2/22/2021 1:19 PM
3	conference and workshop about the topic	2/22/2021 9:56 AM
4	Oleum data bank is very interesting. I wonder Oleum data Bank. It should be developed and It should be offered for using to all Researcher	2/20/2021 9:54 PM
5	- presentations smaller more concrete (less content / less overloaded slides), there is not enough time or space - another break is necessary - sometimes slides repeat the same information - record the presentation / provide the slides to the participants may help to take a look while preparing questions	2/20/2021 1:17 AM
6	Considering the circumstances and the fact that was held online everything was perfect.	2/19/2021 7:08 PM
7	Dinamism of some speakers	2/19/2021 5:47 PM
8	More time to explain better the results of the different subprojects	2/19/2021 4:24 PM
9	nothing	2/19/2021 3:25 PM
10	A simultaneous translation in different languages could be very useful	2/19/2021 3:16 PM
11	A six-monthly seminar organized in an olive-growing area	2/19/2021 3:15 PM
12	less lectures and more time for discussion in one session	2/19/2021 2:50 PM
13	nothing	2/19/2021 2:49 PM
14	None	2/19/2021 2:33 PM
15	more time was needed for interaction	2/19/2021 2:32 PM
16	-	2/19/2021 2:22 PM
17	I don't know	2/19/2021 2:07 PM
18	insert simultaneous translation into Italian	2/19/2021 2:02 PM
19	Slides of presentations could be provided to participants	2/19/2021 2:00 PM
20	Alcuni interventi sono stati accelerati e i relatori andavano velocemente con le slide. Forse nella prima parte dela seconda giornata si sono ripetute alcune cose della prima e questo tempo si poteva risparmiare.	2/19/2021 1:58 PM
21	The duration of the presentations can be adjusted to the content	2/19/2021 1:57 PM
22	introduce coffee breaks like in live conferences. 10-15 minutes after each 1.5 hours for example	2/19/2021 1:55 PM
23	Everything was really great!	2/19/2021 1:54 PM
24	I have not encountered any negative things	2/19/2021 1:54 PM
25	Sound quality of some of the lectures	2/19/2021 1:53 PM
26	I have no suggestion	2/19/2021 1:53 PM
27	Interaction with speakers	2/19/2021 11:00 AM
28	Some presentations difficult to follow	2/19/2021 10:45 AM
29	There should be more time for discussion (Q and A)	2/19/2021 9:13 AM
30	Nothing	2/19/2021 7:32 AM
31	.	2/19/2021 1:00 AM
32	It could be improved the possibility to attend and interact with invited speakers after each presentation. Questions and comments are more detailed if related to a face, and not only to a short text in chat	2/18/2021 10:35 PM
33	New methods determination	2/18/2021 9:34 PM
34	Finding a way for Oleum to continue the all-important work it has just begun.	2/18/2021 6:47 PM
35	None	2/18/2021 6:22 PM



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

OLEUM final conference- Post attendee survey		SurveyMonkey
36	I think it was ok	2/18/2021 5:53 PM
37	The application of the methodologies. IOC can have an important role.	2/18/2021 5:51 PM
38	I think everything is fine for the moment.	2/18/2021 5:48 PM
39	Almost everyone understands English. But listening to the presentations in our language would be nice.	2/18/2021 5:47 PM
40	Maybe some more time for discussion, like a final roundtable with all the people who made the individual presentation to highlight results of the whole project that have been reached and issues not yet solved.	2/18/2021 5:41 PM
41	Could be improved the translation in different languages.	2/18/2021 5:41 PM
42	I think everything is fine for the moment.	2/18/2021 5:40 PM
43	Nothing requires improvement	2/18/2021 5:40 PM
44	I don't know	2/18/2021 5:39 PM
45	nothing	2/18/2021 5:38 PM
46	The pdf files of presentations could be made available.	2/18/2021 5:38 PM
47	more presentations of the work	2/18/2021 5:37 PM
48	No final results of the inter-lab trials; still in progress on data analysis.	2/18/2021 5:36 PM
49	It would have been wonderful to have the possibility of seeing Joanna Kaniewska also today	2/18/2021 5:36 PM
50	More can be done for producers, to have better evoo.	2/18/2021 5:36 PM
51	More time. perhaps 5 days x 3 hours	2/18/2021 5:35 PM
52	I lacked some comprehensive discussion of the results having been presented.	2/18/2021 5:35 PM
53	Nothing :)	2/18/2021 5:35 PM
54	Fast methods	2/18/2021 5:35 PM
55	Nothing	2/18/2021 5:34 PM
56	nothing	2/18/2021 5:33 PM
57	all is ok	2/18/2021 5:33 PM
58	Nothing	2/18/2021 5:33 PM
59	more integration in the chosen quality different chemical markers to understand together quality threshold ability	2/18/2021 5:33 PM
60	stronger statements; infographics; stakeholder feedback and business opportunities	2/18/2021 5:26 PM
61	more time for discussion among the participants of Oleum	2/18/2021 5:21 PM
62	From my point of view the conference went well, I would have nothing to object	2/18/2021 5:20 PM
63	all seems OK	2/18/2021 5:15 PM
64	The time table, better during the morning	2/18/2021 4:54 PM
65	nothing	2/18/2021 4:43 PM
66	How the results of the analyses are presented	2/18/2021 4:28 PM
67	None	2/18/2021 4:09 PM
68	i don't know	2/18/2021 4:05 PM
69	We need improve the Network like in person, but I did not know how to do it yet!	2/18/2021 3:47 PM
70	-	2/18/2021 3:45 PM
71	Voice clarity	2/18/2021 3:44 PM
72	none	2/18/2021 3:35 PM
73	Voice of one presentation	2/18/2021 3:33 PM
74	Voice of one presentations	2/18/2021 3:22 PM



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

OLEUM final conference- Post attendee survey		SurveyMonkey
75	to write some guidelines fot using OLEUM database	2/18/2021 3:03 PM
76	nothing	2/18/2021 2:57 PM
77	More breaks during the session (< 5 min break for a 3 h online session is not enough to keep the attention)	2/18/2021 2:56 PM
78	la imagen de las slide.	2/18/2021 2:48 PM
79	More time for Q&A	2/18/2021 2:40 PM
80	I think it the conference was organised and easy to follow. However, I think it is not prepared for deaf people	2/18/2021 2:32 PM
81	more into depth information	2/18/2021 2:31 PM
82	Better time fit by the speakers.	2/18/2021 2:29 PM
83	conection between universities/research institutes/scientific groups in order to improve collaboration in joint project applications in future	2/18/2021 2:20 PM
84	ricercare nuovi metodi per evitare la contraffazione dell'olio va bene, ma bisognerebbe lavorare più a stretto contatto con le industrie del settore per capire quali sono i bisogni reali e indirizzare la ricerca in quella direzione	2/18/2021 2:19 PM
85	Shorter presentations	2/18/2021 2:18 PM
86	take middle east and North-African countries into account	2/18/2021 2:17 PM
87	Another seminar	2/18/2021 2:13 PM
88	nothing	2/18/2021 2:09 PM
89	nothing	2/18/2021 2:08 PM
90	La imagen de las slide, no se leían bien.	2/18/2021 2:07 PM
91	everything is ok	2/18/2021 2:05 PM
92	Global Strategy for olive oil authenticity	2/18/2021 2:03 PM
93	Tlme table	2/18/2021 2:02 PM
94	The coordination of Zoom call - there was no networking opportunity	2/18/2021 1:55 PM
95	Cannot tell	2/18/2021 1:53 PM
96	Nothing, everything was ok. I hope at the second day the results of the research work, for example for the single methods, are still presented.	2/18/2021 10:09 AM
97	duration of presentations were a bit out of time.	2/18/2021 12:42 AM
98	I dont't know	2/17/2021 10:44 PM
99	If I may: Maybe a picture of the whole outcome of the project has not been sufficiently cleared ? The results do not always present a sufficient coherence from the outside of the project.	2/17/2021 5:33 PM
100	N	2/17/2021 5:32 PM
101	Organization was very well and it is enough to maintain this performances	2/17/2021 5:29 PM
102	the tradution in different languages	2/17/2021 5:29 PM
103	all is ok	2/17/2021 5:28 PM
104	nothing	2/17/2021 5:27 PM
105	At the end of the seminar produce a small booklet of the presented works	2/17/2021 5:27 PM
106	Having the presentations before would be a great plus. Maybe a traduction could be appreciable.	2/17/2021 5:26 PM
107	It was perfect	2/17/2021 5:25 PM
108	IOC presentation	2/17/2021 5:25 PM
109	nothing	2/17/2021 5:24 PM
110	I would have liked to see more technical data, but I understand that the audience was very	2/17/2021 5:24 PM



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

OLEUM final conference- Post attendee survey

SurveyMonkey

	various and, therefore, it wouldn't be appropriate to go into technical details	
111	Not aware of further improvements	2/17/2021 5:24 PM
112	Conference was well organized and hosted.	2/17/2021 5:23 PM
113	May be attached some pictures o something like this in the last discussion, the sound is not the best...	2/17/2021 5:23 PM
114	Everything was great!	2/17/2021 5:22 PM
115	-	2/17/2021 5:22 PM
116	it's ok	2/17/2021 5:22 PM
117	Nothing	2/17/2021 5:22 PM
118	waiting for the second day to have an overall opinion. Thank you!	2/17/2021 5:22 PM
119	I would suggest shorter presentations.	2/17/2021 5:22 PM
120	it was ok	2/17/2021 5:19 PM
121	nothing, I think	2/17/2021 5:16 PM
122	Nothing	2/17/2021 5:00 PM
123	nothing	2/17/2021 4:59 PM
124	Naerly all the presentations were known (partially since years)	2/17/2021 4:48 PM
125	It was pretty to the point, maybe less introductions.	2/17/2021 4:34 PM
126	From my point of view there was enough information, new and interesting information. I dont think anything should be improved	2/17/2021 4:27 PM
127	Nothing	2/17/2021 4:10 PM
128	None	2/17/2021 4:02 PM
129	--	2/17/2021 3:56 PM
130	the availability of the materials of the conference	2/17/2021 2:42 PM
131	Presentation	2/16/2021 9:24 AM
132	nothing, the organizers did a great job	2/15/2021 8:53 PM



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

Question 7. Do you have any further comments or suggestions?

OLEUM final conference- Post attendee survey

SurveyMonkey

#	RESPONSES	DATE
1	Can I use the Oleum data bank? I wonder whether these data can be used by Researchers from non-EU countries like us.	2/20/2021 9:54 PM
2	~5-10 minutes after each presentation dedicate for the questions-answers instead of have it all in the end	2/20/2021 1:17 AM
3	Thanks!	2/19/2021 5:47 PM
4	Oleum as a community is worth to survive longterm	2/19/2021 2:50 PM
5	no other comment	2/19/2021 2:02 PM
6	No	2/19/2021 11:00 AM
7	None further suggestions	2/18/2021 10:35 PM
8	No	2/18/2021 9:34 PM
9	As a market trader (in Edinburgh) in extra virgin olive oil, I would relish the opportunity to be part of an international network which looks after the interests of olive oil. As we work to build more sustainable, resilient and fairer food systems, we also need collectively to be more proactive about looking after the interests of one of the world's healthiest foods.	2/18/2021 6:47 PM
10	Congratulation for the Project	2/18/2021 5:53 PM
11	That the project can continue. There is still a lot of work to do.	2/18/2021 5:51 PM
12	No	2/18/2021 5:47 PM
13	No	2/18/2021 5:41 PM
14	no	2/18/2021 5:39 PM
15	I do not have any further comments or suggestions.	2/18/2021 5:38 PM
16	Very well done on Zoom but would rather be in Bologna!	2/18/2021 5:36 PM
17	Want to have more inside of projects alike.	2/18/2021 5:36 PM
18	send a list of contacts of participants	2/18/2021 5:35 PM
19	I am very interested in following information of activities and possible collaborations with OLEUM and their members.	2/18/2021 5:35 PM
20	nothing	2/18/2021 5:33 PM
21	Congratulations for the great work.	2/18/2021 5:33 PM
22	Congratulation for the excellent work thank you very much for the opportunity to attend the OLEUM conference looking forward for future webinars-workshops on the subject	2/18/2021 5:21 PM
23	No	2/18/2021 5:20 PM
24	no	2/18/2021 4:05 PM
25	please let China labs to construct the OLEUM databank or database	2/18/2021 3:35 PM
26	Availlsbility of lecture Materials as ppt in addition to recordings	2/18/2021 3:33 PM
27	If you could send me the lectures as ppt please And not only recordings Thank you in advance Moawiya Haddad Haddad@bau.edu.jo	2/18/2021 3:22 PM
28	We are very inspired to build up our regional consortium for Joint Research Projects	2/18/2021 2:40 PM
29	no	2/18/2021 2:31 PM
30	two afternoons is nice	2/18/2021 2:17 PM
31	I hope to be more events like this one.	2/18/2021 2:05 PM
32	Networking opportunity	2/18/2021 1:55 PM
33	Today's meeting has been very well managed, thanks.	2/17/2021 5:33 PM
34	nothing	2/17/2021 5:27 PM
35	no	2/17/2021 5:24 PM



OLEUM: Advanced solutions for assuring authenticity and quality of olive oil on a global scale

OLEUM final conference- Post attendee survey		SurveyMonkey
36	Nope, keep up the good work.	2/17/2021 4:34 PM
37	No	2/17/2021 4:27 PM
38	Nothing special	2/16/2021 9:24 AM